

AGENDA DAY 1 - April 10

09:00 Greetings and presentation of the Entrepreneurship **Promotion Programme** Daniel Milanese

> Rector's delegate for the Technological Transfer, University of Parma

09:20 The rules of the game: how the 2 days will work

09:40 A closer look to the challenges

10:00 Let's meet the local mentors

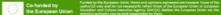
10:15 Morning working session

13:00 Light lunch & networking

14:00 Afternoon working session

17:00 First day ends























AGENDA DAY 2 - April 11

09:00 Let's meet the local mentors

09:15 Brief presentation of the idea to the mentors

Morning working session 10:15

13:00 Light lunch & networking

14:00 Pitch session

Final greetings & next steps 16:00

Daniel Milanese

Rector's delegate for the Technological

Transfer, University of Parma

16:10 Coffee break & networking

17:00 Second day ends



