



UNIVERSITÀ
DI PARMA

DEPARTMENT OF CHEMISTRY,
LIFE SCIENCES AND
ENVIRONMENTAL SUSTAINABILITY

SEMINARIO DIDATTICO

Corso di Chimica e Tecnologia dei Processi Industriali e Formulazioni

Requisiti tecnici e legislativi per lo sviluppo di un prodotto cosmetico dalle materie prime al prodotto

intercos
G R O U P

Venerdì 24 maggio 2019, ore 14:30
Aula A, Plesso di CHIMICA
Campus UNIPR

Relatore:
Dr. Gabriele DEPTA
Intercos

Gabriele Depta is a *makeup fanatic* and an *innovation hunter*. She is Director of Research and Innovation at Intercos spa, leader manufacturer of color cosmetics. List of clients include L'Oréal group, Estée Lauder group, LVMH group, Chanel, Sisley, Kiko, etc. Born in Germany yet grown in Italy her personality was shaped from the best of the two cultures: precision and passion. She graduated in **pharmacy at the University of Milan** where she held a research grant for two years after graduating and co-authored 3 publications. She dreamt about becoming a great researcher that could help "save the world". Gabriele then found a job at a pharmaceutical company where she worked at the regulatory affairs department in charge of technical dossiers which didn't fulfill her professional ambitions. Call it destiny, **in 1997 she got a job offer at Intercos to join their creative marketing team** and decided to change course as she was in love with makeup from age 12 and it was a world she could understand. Having a background in chemistry, Gabriele quickly got involved more and more with the lab **dividing her time between marketing and formulation** developing winning products that enriched the company's portfolio and increase the business. Surely after a few years she became **manager of the applied research lab**. Being always curious and in search for innovation she collaborated also with the exploratory research and blue sky labs helping shape and grow what ten years later would be hers. In 2011 Gabriele became **R&I Director leading the innovation laboratories in Italy, China, Korea, Brazil and USA**. She is also **a lecturer at the Master in Cosmetics offered by the University of Milan**, enthusiast horticulturist and loving wife and mom.